

Environmental Seed offers 2015

Syngenta, working in partnership with the Campaign for the Farmed Environment (CFE) and Kings have produced two seed offers available to growers this year. Building on the success and demand for the Operation Pollinator Annual Wildflower seed mix in 2014, we will again have this popular mix available for summer 2015. Also, we have a new Bees'n'Seeds mix for this spring - aimed to provide later season pollen and nectar, and then overwinter seed to support many farmland bird species.

Operation Pollinator Annual Wildflower Mix



"I have been really impressed with the results of our Operation Pollinator annual wildflower mix. The margin has been buzzing with insect activity."
James Chamberlain, Derbyshire

The benefits

- Easy to establish in the autumn
- Potential for pollinators to enhance crop quality and yield
- No in season management
- Specifically mixed to give a season long flowering time and be cost effective
- Creates an additional ecological asset to perennial margins
- Fits within EFA's under field margins or fallow land

The Operation Pollinator Annual Wildflower mix is perfect for growers who want to 'have a go' and take **Positive Action for Pollinators**.

What is the offer?:

Cost: £35 / pack

Pack size: 4kg which will sow up to one hectare

Seed rate: 4-8kg/ha

Planting time: August – October

Mix contains: crimson clover, red clover, phacelia, native corn flower, native corn marigold and native corn chamomile

The offer is limited to a total of 350 packs, available on a first come first served basis; closing date 1st October 2015. Maximum of 10 packs per farm subject to availability. Pre-order available; seed delivery from June onwards.

Terms and conditions

Details of your name, address and contact phone number will be recorded and passed to Syngenta and CFE for the purpose of validating new pollinator habitat creation. By partaking in this offer you agree to the use of this information and to be contacted by Syngenta for future marketing purposes. No information of the financial transaction will be transferred.

